



Broadside Productions was established on December 28th, 1994 in Kalamazoo, Michigan. For over 10 years, we have helped independent artists, businesses and advertising agencies with a wide range of recording, mastering and duplication projects. From the beginning, it's been our goal to provide high quality recording at an affordable price.

In Fall 2003, we moved to our new location in downtown Kalamazoo, Michigan. The new facility enables us to provide all of our services in one place. In addition, the recording areas are MUCH larger and more comfortable than before.

Recording Services:

We take comfort in knowing that 99% of our business stems from referrals and word-of-mouth advertising. At Broadside, the emphasis is put on comfort and customer service, not sterile "office" environments that make the client uncomfortable and inhibit creativity. For bands and individual artists, we can help you with your project from start to finish.

- 32 Track Digital Recording
- Comfortable environment.
- Experienced engineers.
- Large Rooms

Digital Editing and Mastering:

After tracking is complete, we'll edit and polish the entire project with BIAS Peak editing software and WAVES Plug-Ins. The result is a clean, loud, punchy finished recording that's as loud as others in the "real world". We can edit, fade, equalize and match levels from song to song. The mastering process puts the final "polish" on your recording.

CD Duplication:

In-house 5-CD duplicator and on-CD printer. Great for professional-looking short-run projects and fast take home copies. Turn-around within 7 days. Call for custom quote.

Experienced Engineers:

Mike Roche: Musician for 20 years (guitar, bass, drums). Recording Engineer 12 years. Played in many bands, toured with one of them. Gained experience as a studio musician while living in S.F., Ca. Opened studio in 1994. Credits: Too many to list here (see client list).

Mark Larmee: Live Sound: Kraftbrau Brewery, The Club Soda, Harvey's on The Mall, The Corner Bar, Boomerangs. Band member: First to the Fence, Hornet, Clear Days Always. Credits: Spit For Athena, Clear Days Always, WWIV, Berwer, The Landlords, Sylvia Trench, First To The Fence to name a few (see client list for more).

Flexible Scheduling

We do everything we can to make it easy to book a session. Simply call, or use the form on broadsideproductions.com

Call 269.226.0948 to learn more about how we can help you with your recording project.



Recording Equipment:

Recorders:

Alesis HD 24 Hard Disk Recorder
Alesis Adats (4) w/BRC
Panasonic SV-3700 Dat
Tascam 302 Dual Cassette
Yamaha MT-1204-Track
Ampex 1/4" 2-Track Analog

Console:

Mackie 32 Channel 8 Buss

Monitors:

Alesis Monitor One
Yamaha S-8 M

Amplifiers:

Carver PM 420
Alesis RA-100

Outboard Gear:

Drawmer DL 241 Comp/Limiter
DBX 266 XL Comp/Limiter
ART Pro VLA Comp/Limiter
Alesis 3630 2-Ch. Comp/Limiter
Lexicon LXP 15 II Digital FX
Eventide H-3000
Alesis Quadraverb

Microphones:

AKG Solid Tube, C 414 B-ULS
Audio Technica AT 4033
Shure SM 57 (6), 58
Sennheiser 421
EV ND Series Snare & Bass Drum Mic
EV Lapel Mic (2)

Studio Instruments

Variety available for tracking

Computers and Software

Power Mac G4
eMac
iMac
Peak 2-Track Editing
WAVES Mastering Plug-Ins

Rooms:

Live Room:
24x16 main recording room
Control Room:
Comfortable 12x14
Isos:
6x5, 8x10

Rates:

Recording/Mixing \$40 Hr.
Digital Editing/Mastering \$45 Hr.

Across the street...

Martini's, Crow's Nest, 4th Coast Cafe



c l i e n t l i s t

256
7 Second Suicide
3rd Coast
9 Milimeter
10 Guage
Acelanda
A-Frame
American Noise
Area 51
Autumn
Away
Bad Oscar
Michael Bell
Berwer
Best Home Financial
Bidly Bidly Bidly
Big Sam
Mary Blakely
Blue Dahlia
Brood
Burning Tent Revival
Buddhachrist
Frank Buscemi
Calico
CCCCCCC
Clear Days Always
The Carpet Knights
Charlevoix
Cosmonaut
Doug Church
Pam Chappell
Circus McGurkis
Circle of Influence
The Club Soda
Crick
Decimation
Bob DeHollander
Drone
Dynamic Ribbon Device
Earth Dies Screaming
Every Passing Day
Freak
Fred Thompson Trio
Fingleaf
First To The Fence
Forcept
The Full Frontals
Goldstone
Gunship Radio
Hewg
Highway Hero
Holiday Lanes
Hornet
In Ourselves
Inner Sect - Self Titled



Inphinite
Jim Jones
Jonny Rumble
Julius Bragg
Kallussed
Killswitch
•Bastard Story
Kiss Me Quick
Stacey Krauss
Lady Elaine
Lafayette
The Landlords
Leapthought.com
Lint:
•Self Titled,
•Boy's Life
Liquid Anvil
Loco Tribe
Lo fi Scorpio
•Noir
•Self Titled
Lo Frequency Sapphire
Jordan Lunardini and the Bad Beat
Mad Aleck
Man Unkind
Man Bites Dog
Mad Butchers
Makoto Recordings:
•Cursive - Mastering for 7"
•Aloha - Mastering for 7"
•Lovesick - Mastering for 7"
Man At Arms
•Lake Effect Split
Mary in a Bathtub
Mayday Quartet
Mild 7
Milkhouse
•Secondairy
Mortgage Plus
Nancy Nelson
Michael Nevarez
Nobody's Favorite
Nobody's Heroes
Non Breaking Space
North American Music
Obtrusive Mode - "Spores"
Oceans Of Regret
The Out of Favor Boys
Packaged Bliss - Self Titled
Paupers Field
Pimp Genetics
Prom Queens
Matt Plichta
Plug One
Purple Dave



Purple Dave
Pound and Beers
Psychasm
Quixote
Rage Inc.
Armond Randle
Reville
The Root Project
Schneider
Skin Killing Skin
Sleet
Slow Drag
Slow Moving Vehicles
Small Brown Bike
Smokewagon
Spit For Athena
•Lake Effect Split
Sofia Ramona
M.Sord
Stu and Tony
Kirk Steinhaus
Subsonic
Sylvia Trench
TASM Lab:
•Thing and Nothing
•Essential Cubicle...
The Thought Industry:
•Outer Space is Just...
•Black Umbrella
•Recruited To Do...
•Short Wave...
Traver Rorhbach Ad Agency (Western
Football, Basketball and Hockey spots)
Trip Ziggler
Trocar:
•Citywater CD and 7"
The Typo's
•Make No...
Typhoon
Todd Ufkes
Uncarved Block
Vacant Dreams
Veronica Speedwell
Victor Spoils
Steve Van De Roest
Monica Velie
Pat Verner
The Waterladies: "Full Flavor Kings"
Watson
Western Michigan University
Whiskey Before Breakfast
WIDR
The Wild Woody's
Willamena
Aaron Wright



Short-Run CD Duplication Information & Order Form

Perfect for those "we need them now and we don't want 1,000 " purposes (press kits, shows etc...). CD's look great - beat the heck out of paper labels.

Want more than text, but can't create the file? We can help with your design! Give us your thoughts, ideas and mock-ups, we'll put it together and send you a proof. Black \$75, Full color \$100.

Options: (Circle one if ordering.)

Pricing:

1. CD's... Served-up on a spool. No On-CD Printing

Burned out? Send us your master and we'll burn them for you.

- Includes Blank Silver CD media
- Duplicated from your master CD
- Delivered on Spools
- Shipping/Delivery included
- Delivered in 3 business days



Quantity	Ea.	Total
10	2.50	\$ 25.00
25	2.00	\$ 50.00
50	1.85	\$ 92.50
100	1.65	\$165.00
200	1.50	\$300.00
300	1.40	\$420.00

2. Express CD's W/ On-CD Printing - Text Only

Options are limited for super-speedy production. Give us the text, we'll set it up and print.

- Black Ink on Silver CD
- Duplicated from your master CD
- Packaged in slim jewel cases
- Shipping and Set-up included
- PDF Proof Supplied
- Delivered in 7 business days

FREE MASTER PICK-UP AND ORDER DELIVERY IN KALAMAZOO AREA!!

Quantity	Ea.	Total
10	4.45	\$ 44.50
25	2.45	\$ 61.25
50	2.20	\$110.00
100	2.05	\$205.00
200	1.85	\$370.00
300	1.80	\$540.00

3. CD-R's w/Black On-CD Print - From your Art File

Create and supply your design - we'll do the rest.

- Black Ink on Silver CD
- Duplicated from your master CD
- Packaged in slim jewel cases
- Shipping/delivery included
- Delivered in 7 business days



Template available at www.broadsideproductions.com

Quantity	Ea.	Total
10	4.65	\$ 46.50
25	2.65	\$ 66.25
50	2.40	\$120.00
100	2.25	\$225.00
200	2.05	\$410.00
300	1.95	\$585.00

4. CD-R's w/ Full Color On-CD Print - From your Art File

Create and supply your full color design - we'll do the rest.

- Full Color on Silver CD
- Duplicated from your master CD
- Packaged in slim jewel cases
- Shipping/delivery included
- Delivered in 7 business days

FAST TURN-AROUND!

Template available at www.broadsideproductions.com

Quantity	Ea.	Total
10	5.10	\$ 51.00
25	3.10	\$ 77.50
50	2.95	\$147.50
100	2.85	\$285.00
200	2.60	\$520.00
300	2.35	\$705.00

Name _____ Phone _____

Street _____ # _____ City _____ State _____ Zip _____

E-mail _____ Master CD Pick-up and CD delivery? Y N

Art File: Text only (EXPRESS CD) I'm providing my own art file. I need you to design it for me. No Print.

Total _____ Target Delivery Date: _____

Art File Received Y N N/A Master Received Y N Date _____ Payment Received Y N

Date _____ Date _____ Date _____

Express CD on-CD Text Info

Top Title _____

Top Title Two _____

Left Text _____

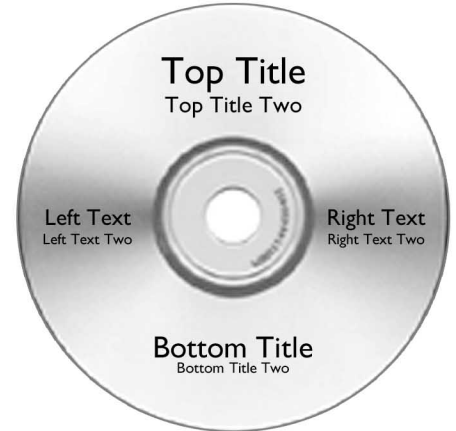
Left Text Two _____

Right Text _____

Right Text Two _____

Bottom Title _____

Bottom Title Two _____



Use this graphic as a guide to describe your titles, then choose a font below.

Fonts for Express CD's (circle one):

Verdana

Nuptial Script

ORATOR

Sabon

Shannon

Serpentine Bold

Spartan

Tekton

Gill Sans

Times Semibold

Tempo

Weiss

Present

Hobo

Aachen

Carlz MI

Atom Bomb

Revue

Reporter

ALAN DEN

Art File Details

PHOTOSHOP:

1. PhotoShop template available on broadsideproductions.com.

2. Download/Open template and complete design. There is a layer in the template titled "CD OUTLINE" Use this as a guide while designing, then disable the layer before saving TIF.

3. "Save a Copy as..." .TIF file (layers disabled). Disabling the layers will flatten all layers preventing font issues.

4. E-mail the .tif file to studio@broadsideproductions.com

Non-PhotoShop:

If you are using a program other than PhotoShop, make the "live" area of your design 4.75" x 4.75" at 300 d.p.i. resolution. Save as TIF, or JPEG (no layers).

Want more than just text, but can't create the file?

We can help! Give us your thoughts, ideas and mock-ups and we'll make it happen. Black \$75, Full color \$100.